

Annual EEO Public File Report Form

WMMP/WTAT (LMA) Charleston, SC

Annual EEO Public File Report

The purpose of the EEO Public File Report ("Report") is to comply with Section 73.2080(c) (6) of the FCC's 2002 EEO Rule. This Report has been prepared on behalf of the Station Employment Unit that is comprised of the following station: WMMP/WTAT (LMA) CHARLESTON, SC and is required to be placed in the public inspection files of this station, and posted on its web site, if the station has a web site.

The information contained in this Report covers the time period beginning 08/01/10 to and including 07/31/11 (the "Applicable Period").

The FCC's 2002 EEO Rule requires that this Report contain the following information:

1. A list of all full-time vacancies filled by the Station comprising the Station Employment Unit during the Applicable Period.
2. For each such vacancy, the recruitment source(s) utilized to fill the vacancy (including, if applicable, organizations entitled to notification pursuant to Section 73.2080(c)(1)(ii) of the new EEO Rule, which should be separately identified by name, address, contact person and telephone number;
3. The recruitment source that referred the hiree for each full-time vacancy during the Applicable Period;
4. Data reflecting the total number of persons interviewed for full-time vacancies during the Applicable Period and the total number of interviewees referred by each recruitment source utilized in connection with such vacancies; and
5. A list and brief description of the initiatives undertaken pursuant to Sections 73.2080(c)(2) of the FCC rules.

Appendices 1, 2, and 3, which follow, have been designed, in the aggregate, to provide the required information. Please note that the numbers listed on Appendix 2 under the column entitled "Full-time Positions for Which This Source Was Utilized" refer to the number of the full-time job positions listed on Appendix 1.

For the purposes of this Report, a vacancy was deemed "filled" not when the offer was extended but when the hiree accepted the job offer and started in the position. A person was deemed "interviewed" when he or she was interviewed in person.

Appendix 1 to

Annual EEO Public File Report Form

Covering the Period from 08/01/2010 to 07/31/2011

Stations Comprising Station Employment Unit: WMMP/WTAT (LMA)
Charleston, South Carolina.

Section 1: Vacancy Information

	Full-time Positions Filled By Job Title	Recruitment Source of Hiree	Total Number of Interviewees from All sources for This Position
1	(1) Local Sales Manager	Internal Job Posting	2
2	(6) Account Executives	3 Referral 1 Charleston Employment Security Commission 1 Internal Job Posting 1 Sinclair Website	16
3	(1) Producer/Editor	Monster.com	6
4	(1) MCO/Copy Coordinator	Referral	1
5	(1) Local Sales Assistant	Referral	3
6	(1) Regional Sales Assistant	Sinclair Website	1

Total Number of Persons Interviewed During Applicable Period. 29

Appendix 2 to
Annual EEO Public File Report Form

Covering the Period from 08/01/10 to 07/31/11

Stations Comprising Station Employment Unit: WMMP/WTAT (LMA)

Section 2: Recruitment Source Information

	Recruitment Source (Name, Address, Telephone Number, Contact Person)	Total Number of Interviewees This Source Has Provided During This Period (If Any)	Full-time Positions for Which This Source Was Utilized
1	Aiken Tech: One Stop Career Center P.O. Box 696 Aiken, SC 29802	0 ↓	1-Producer/Editor 1-MCO/Copy Coordinator 1-Local Sales Assistant 1-Regional Sales Assistant
2	Art Institute of Charleston eodea@aii.edu	0 ↓	1-Producer/Editor 1-MCO/Copy Coordinator
3	Art Institute of Fort Lauderdale LuWin Sanchez Career Services Advisor 1799 SE 17 th Street Fort Lauderdale, FL 33316 Phone (800) 275-7603 Ext. 2615 Direct Office (954) 308-2615 FAX (954) 525-2602 Email lsanchez@aii.edu	0 ↓	1-Local Sales Manager 6-Account Executives 1-Producer/Editor 1-MCO/Copy Coordinator 1-Local Sales Assistant 1-Regional Sales Assistant
4	Baltimore Assoc of Black Media Workers 6400 York Road Baltimore, MD 21212 Contact: Terry Owens	0 ↓	1-Local Sales Manager 6-Account Executives 1-Producer/Editor 1-MCO/Copy Coordinator 1-Local Sales Assistant 1-Regional Sales Assistant

5	Benedict College 1600 Harden Street Columbia, SC 29204 Contact: Kymm Hunter	0 ↓	1-Local Sales Manager 6-Account Executives 1-Producer/Editor 1-MCO/Copy Coordinator 1-Local Sales Assistant 1-Regional Sales Assistant
6	Bishop State Community College 351 N Broad Street Mobile, AL 36608-5898 Contact: Juliette Womack Phone: 251-662-5371 www.bishop.edu jwomack@bishop.edu	0 ↓	1-Local Sales Manager 6-Account Executives 1-Producer/Editor 1-MCO/Copy Coordinator 1-Local Sales Assistant 1-Regional Sales Assistant
7	Careerbuilder.com 8401 Greensboro Drive, Suite 250 McLean, VA 22102 Brian Maggio, Account Manager	0 3 1 0 ↓	1-Local Sales Manager 6-Account Executives 1-Producer/Editor 1-MCO/Copy Coordinator 1-Local Sales Assistant 1-Regional Sales Assistant
8	Carolina Film Alliance Robbin Knight 1586 Ingram Road Charleston, SC 29407 Phone: 843-766-8990 Email: president@carolinafilm.com	0 ↓	1-Local Sales Manager 6-Account Executives 1-Producer/Editor 1-MCO/Copy Coordinator 1-Local Sales Assistant 1-Regional Sales Assistant
9	Center For Women 129 Cannon Street Charleston, SC 29403 Phone: 843-763-7333 Email: info@c4women.org www.c4women.org	0 ↓	1-Local Sales Manager 6-Account Executives 1-Producer/Editor 1-MCO/Copy Coordinator 1-Local Sales Assistant 1-Regional Sales Assistant

10	<p>Charleston Branch NAACP Contact: Dot Scott P.O. Box 20296 Charleston, SC 29413 Phone: 843-805-8030 Fax: 843-805-8040</p>	<p>0 ↓</p>	<p>1-Local Sales Manager 6-Account Executives 1-Producer/Editor 1-MCO/Copy Coordinator 1-Local Sales Assistant 1-Regional Sales Assistant</p>
11	<p>Charleston County Human Services Commission Contact: Yvonne Marshall 1069 King Street P.O. Box 20968 Charleston, SC 29413 Phone: 843-724-6760 ext 31 Email: cchschr@bellsouth.net</p>	<p>0 ↓</p>	<p>1-Local Sales Manager 2-Account Executives 3-Producer/Editor 4-MCO/Copy Coordinator 5-Local Sales Assistant 6-Regional Sales Assistant</p>
12	<p>Charleston Employment Security 176 Lockwood Blvd. 3rd Floor Charleston, SC 29403 Phone: 843-792-7599 Fax: 843-792-4005 Email: www.sces.org Contact: Joel Thomas jthomas@sces.org</p>	<p>0 1 0 ↓</p>	<p>1-Local Sales Manager 6-Account Executives 1-Producer/Editor 1-MCO/Copy Coordinator 1-Local Sales Assistant 1-Regional Sales Assistant</p>
13	<p>Charleston Southern University P.O. Box 118087 Charleston, SC 29403 Phone: 843-863-7000 Contact: Sara Opatsky Email: sopatsky@csuniv.edu</p>	<p>0 ↓</p>	<p>1-Local Sales Manager 1-Producer/Editor 1-Local Sales Assistant 1-Regional Sales Assistant</p>
14	<p>City of Charleston HR Dept. Karen Mise 174 East Bay Street Suite 302 Charleston, SC 29401 Phone: 843-724-7388 Email: hr@ci.charleston.net/charlestoncity</p>	<p>0 ↓</p>	<p>1-Local Sales Manager 6-Account Executives 1-Producer/Editor 1-MCO/Copy Coordinator 1-Local Sales Assistant 1-Regional Sales Assistant</p>

15	<p>City of Charleston Senior Citizens Program Joyce Bliesener 259 Meeting Street Charleston, SC 29401 Phone: 843-722-4127 Email: chassenior@sc_online.net</p>	<p>0 ↓</p>	<p>1-Local Sales Manager 6-Account Executives 1-Producer/Editor 1-MCO/Copy Coordinator 1-Local Sales Assistant 1-Regional Sales Assistant</p>
16	<p>Clafin University Contact: Andrea Felder 400 Magnolia Street Orangeburg, SC 29115 Phone: 803-535-5338 andreafelder@clafin.edu</p>	<p>0 ↓</p>	<p>1-Local Sales Manager 6-Account Executives 1-Producer/Editor 1-MCO/Copy Coordinator 1-Local Sales Assistant 1-Regional Sales Assistant</p>
17	<p>College of Charleston 66 George Street Charleston, SC 29424 Phone: 843-953-5692 Contact: Linda Robinson Email: robinsonl@cofc.edu</p>	<p>0 1 0 ↓</p>	<p>1-Local Sales Manager 1-Producer/Editor 1-MCO/Copy Coordinator 1-Local Sales Assistant 1-Regional Sales Assistant</p>
18	<p>Craigslist</p>	<p>0 ↓</p>	<p>1-Producer/Editor 1-Local Sales Assistant 1-Regional Sales Assistant</p>
19	<p>Department of Social Services Contact: Kris Plexico 3366 Rivers Avenue North Charleston, SC 29405 Email: cplexico@dss.state.sc.us</p>	<p>0 ↓</p>	<p>1-Local Sales Manager 6-Account Executives 1-Producer/Editor 1-MCO/Copy Coordinator 1-Local Sales Assistant 1-Regional Sales Assistant</p>

20	<p>Disabilities Board of Charleston County Contact: Pam Watson P.O. Box 22708 Charleston, SC 29413-2708 Phone: 843-805-5880 Fax: 843-805-5882</p>	0 ↓	<p>1-Local Sales Manager 6-Account Executives 1-Producer/Editor 1-MCO/Copy Coordinator 1-Local Sales Assistant 1-Regional Sales Assistant</p>
21	<p>E. Carolina University College of Business 3016 Bate Building Greenville, NC 27858 Contact: Lee Brown</p>	0 ↓	<p>1-Local Sales Manager 6-Account Executives 1-Producer/Editor 1-MCO/Copy Coordinator 1-Local Sales Assistant 1-Regional Sales Assistant</p>
22	<p>Emma Bowen Foundation Contact: Sandra Rice VP, Eastern Region 524 West 57th Street New York, NY 10019 Phone: 212-975-2597 sdrice@cbs.com</p>	0 ↓	<p>1-Local Sales Manager 6-Account Executives 1-Producer/Editor 1-MCO/Copy Coordinator 1-Local Sales Assistant 1-Regional Sales Assistant</p>
23	<p>Equal Opportunity Publications Contact: Tamara Flaum Broad Hollow Road #445 Suite 425 Melville, New York 11747 Phone: 631-421-9421 Email: tflaum@eop.com</p>	0 ↓	<p>1-Local Sales Manager 6-Account Executives 1-Producer/Editor 1-MCO/Copy Coordinator 1-Local Sales Assistant 1-Regional Sales Assistant</p>
24	<p>Family Services, Inc. Contact: Kim Perkins 4925 LaCross Road Suite 215 North Charleston, SC 29406 Phone: 843-744-1348 Email: kperkins@familyserviceschassc.com</p>	0 ↓	<p>1-Local Sales Manager 6-Account Executives 1-Producer/Editor 1-MCO/Copy Coordinator 1-Local Sales Assistant 1-Regional Sales Assistant</p>

25	Goodwill Industries Lower, SC Contact: Kristy Cumbee 5640 Rivers Avenue North Charleston, SC 29406 Phone: 843-566-0072	0 ↓	1-Local Sales Manager 6-Account Executives 1-Producer/Editor 1-MCO/Copy Coordinator 1-Local Sales Assistant 1-Regional Sales Assistant
26	Horry-Georgetown Technical College www.collegecentral.com	0 ↓	1-Producer/Editor 1-MCO/Copy Coordinator
27	Indeed.com	1 1	6-Account Executives 1-Local Sales Assistant
28	Internal Job Posting Station 4301 Arco Lane Charleston, SC 29418 (843)-744-2424	2 1 0 ↓	1-Local Sales Manager 6-Account Executives 1-Producer/Editor 1-MCO/Copy Coordinator 1-Local Sales Assistant 1-Regional Sales Assistant
29	Junior League of Charleston 51 Folly Road Charleston, SC 29407 Phone: 843-762-5284 Contact: Holland Williams overscheduled@comcast.com (Active Answering Service)	0 ↓	1-Local Sales Manager 6-Account Executives 1-Producer/Editor 1-MCO/Copy Coordinator 1-Local Sales Assistant 1-Regional Sales Assistant
30	Livingstone College Contact: Vicki Gray 701 W Monroe Street Salisbury, North Carolina 28144 Phone: 704-216-6028	0 ↓	1-Local Sales Manager 6-Account Executives 1-Producer/Editor 1-MCO/Copy Coordinator 1-Local Sales Assistant 1-Regional Sales Assistant

31	<p>Medialine Mark Shilstone P.O. Box 51909 Pacific Grove, CA 93950 Phone: 800-237-8073 Email: medialine@medialine.com</p>	<p>0 ↓</p>	<p>1-Local Sales Manager 6-Account Executives</p>
32	<p>Monster.com</p>	<p>1</p>	<p>1-Producer/Editor</p>
33	<p>Morris College 100 West College Street Sumter, SC 29150 Phone: 803-934-3191 Contact: Delois Woodward Email: dwoodward@morris.edu</p>	<p>0 ↓</p>	<p>1-Local Sales Manager 6-Account Executives 1-Producer/Editor 1-MCO/Copy Coordinator 1-Local Sales Assistant 1-Regional Sales Assistant</p>
34	<p>MS Foundation for Women Andrea Briscoe 12 Metrotech Ctr Brooklyn, NY 11201-3850 Phone: 212-742-2300 abrisco@ms.foundation.org</p>	<p>0 ↓</p>	<p>1-Local Sales Manager 6-Account Executives 1-Producer/Editor 1-MCO/Copy Coordinator 1-Local Sales Assistant 1-Regional Sales Assistant</p>
35	<p>National Alliance of State Broadcasters Associations www.careerpage.org</p>	<p>0 ↓</p>	<p>1-Producer/Editor 1-Local Sales Assistant</p>
36	<p>National Association of Black College Broadcasters P.O. Box 3191 Atlanta, Georgia 30302 Contact: Lo Jelks Phone: 404-523-6136 Email: lojelks@aol.com</p>	<p>0 ↓</p>	<p>1-Local Sales Manager 6-Account Executives 1-Producer/Editor 1-MCO/Copy Coordinator 1-Local Sales Assistant 1-Regional Sales Assistant</p>

37	National Association of Hispanic Journalists 1000 National Press Building 14 th Street, N.W. Washington, DC 20045-2100 Contact: Yaneth Guillen	0 ↓	1-Local Sales Manager 6-Account Executives 1-Producer/Editor 1-MCO/Copy Coordinator 1-Local Sales Assistant 1-Regional Sales Assistant
38	National Association of Broadcasters 1771 North Street, NW Washington, DC 20036 Contact: Dwight Ellis Phone: 202-429-5496	0 ↓	1-Local Sales Manager 6-Account Executives 1-Producer/Editor 1-MCO/Copy Coordinator 1-Local Sales Assistant 1-Regional Sales Assistant
39	National Urban League of Central Carolinas 740 West 5 th Street Charlotte, NC 28202 Contact: Nadine Sails	0 ↓	1-Local Sales Manager 6-Account Executives 1-Producer/Editor 1-MCO/Copy Coordinator 1-Local Sales Assistant 1-Regional Sales Assistant
40	New Jerusalem Apologetics Assembly of Worldwide 355 Rentz Drive Walterboro, SC 29488 Contact: Talika Mock Phone: 843-538-3264	0 ↓	1-Local Sales Manager 6-Account Executives 1-Producer/Editor 1-MCO/Copy Coordinator 1-Local Sales Assistant 1-Regional Sales Assistant
41	North Charleston Housing Authority 2170 Ashley Phosphate Road N. Charleston, SC 29415 Contact: Ann Blandin	0 ↓	1-Local Sales Manager 6-Account Executives 1-Producer/Editor 1-MCO/Copy Coordinator 1-Local Sales Assistant 1-Regional Sales Assistant
42	Orangeburg-Calhoun Technical College 3250 St. Matthews Road Orangeburg, SC 29118 Contact: Cindy Boyleston	0 ↓	1-Producer/Editor 1-MCO/Copy Coordinator 1-Local Sales Assistant 1-Regional Sales Assistant

43	Palmetto Youth Connections Contact: Demayo Henkels 1930 Hanahan Road Suite 200 North Charleston, SC 29406 Phone: 843-574-1830 Fax: 843-574-1881 Email: demayo@hankels.com	0 ↓	1-Local Sales Manager 6-Account Executives 1-Producer/Editor 1-MCO/Copy Coordinator 1-Local Sales Assistant 1-Regional Sales Assistant
44	Poynor Adult Education Joyce O. Hill 301 South Dargan Street Florence, SC 29506 Phone: 843-673-5793 Email: carver@fsdl.org	0 ↓	1-Local Sales Manager 6-Account Executives 1-Producer/Editor 1-MCO/Copy Coordinator 1-Local Sales Assistant 1-Regional Sales Assistant
45	Referral	6 1 1 1	6-Account Executives 1-Producer/Editor 1-MCO/Copy Coordinator 1-Local Sales Assistant
46	Rutledge Memorial Baptist Church Frank Cone 2014 Bees Ferry Road Charleston, SC 29414 Phone: 843-556-5252 Email: office@rutledgechurch.org	0 ↓	1-Local Sales Manager 6-Account Executives 1-Producer/Editor 1-MCO/Copy Coordinator 1-Local Sales Assistant 1-Regional Sales Assistant
47	SC Coalition for Black Voter Participation Contact: Marion A. Welch P.O. Box 71502 North Charleston, SC 39415 Phone: 843-554-7302	0 ↓	1-Local Sales Manager 6-Account Executives 1-Producer/Editor 1-MCO/Copy Coordinator 1-Local Sales Assistant 1-Regional Sales Assistant

48	SC Broadcasters Association One Harbison Way, Suite 112 Columbia, SC 29212 Email: www.scba.net/job	0 ↓	1-Local Sales Manager 6-Account Executives 1-Producer/Editor
49	SCORE Libby Conway 2750 Speissegger Drive North Charleston, SC 29405 Phone: 843-727-4778 Email: info@score285.org	0 ↓	1-Local Sales Manager 6-Account Executives 1-Producer/Editor 1-MCO/Copy Coordinator 1-Local Sales Assistant 1-Regional Sales Assistant
50	Sinclair Website 10706 Beaver Dam Road Hunt Valley, MD 21030 Sharon Pickeral 410-568-1517 www.sbgi.net	0 4 2 0 1 1	1-Local Sales Manager 6-Account Executives 1-Producer/Editor 1-MCO/Copy Coordinator 1-Local Sales Assistant 1-Regional Sales Assistant
51	Society of Professional Journalists Julie Grimes 3909 North Meridian Street Indianapolis, IN 46208-4045 Phone: 317-927-8000	0 ↓	1-Local Sales Manager 6-Account Executives 1-Producer/Editor 1-MCO/Copy Coordinator 1-Local Sales Assistant 1-Regional Sales Assistant
52	Southern Wesleyan University Contact: Will Amos 4055 Faber Place Drive Suite 301 North Charleston, SC 29405 Phone: 800-968-1644 Email: agsch@swu.edu	0 ↓	1-Local Sales Manager 6-Account Executives 1-Producer/Editor 1-MCO/Copy Coordinator 1-Local Sales Assistant 1-Regional Sales Assistant

53	<p>The Citadel 171 Moultrie Street Charleston, SC 29409 Phone: 843-953-6961 Contact: Jennifer Wells careerservices@citadel.edu</p>	<p>0 ↓</p>	<p>1-Local Sales Manager 1-Producer/Editor 1-MCO/Copy Coordinator 1-Local Sales Assistant 1-Regional Sales Assistant</p>
54	<p>TriCounty Tech. Radio & TV Broadcasting 7900 Highway 76 Pendleton, SC 29670</p>	<p>0 ↓</p>	<p>1-Local Sales Manager 6-Account Executives 1-Producer/Editor 1-MCO/Copy Coordinator 1-Local Sales Assistant 1-Regional Sales Assistant</p>
55	<p>Trident Urban League, Inc. Contact: Maxine Smith P.O. Box 20249 Charleston, SC 29413 Phone: 843-965-4037 Email: tul@bellsouth.net</p>	<p>0 ↓</p>	<p>1-Local Sales Manager 6-Account Executives 1-Producer/Editor 1-MCO/Copy Coordinator 1-Local Sales Assistant 1-Regional Sales Assistant</p>
56	<p>Trident Technical College Contact: Jennifer Pinckney P.O. Box 118067 Charleston, SC 29423-8067 Phone: 843-574-6111 www.tridenttech.edu http://tridenttech-csm.symplicity.com/</p>	<p>0 ↓</p>	<p>1-Local Sales Manager 6-Account Executives 1-Producer/Editor 1-MCO/Copy Coordinator 1-Local Sales Assistant 1-Regional Sales Assistant</p>
57	<p>TVJOBS.com Broadcast Employment Services P.O. Box 4116 Oceanside, CA 92052</p>	<p>0 ↓</p>	<p>1-Local Sales Manager 6-Account Executives 1-Producer/Editor 1-MCO/Copy Coordinator 1-Local Sales Assistant 1-Regional Sales Assistant</p>

58	USC-School of Journalism Contact: Debbie Garris 600 Assembly Street Columbia, SC 29413 Phone: 803-777-4102 Email: debbiegarris@sc.jour.sc.edu	0 ↓	1-Local Sales Manager 6-Account Executives 1-Producer/Editor 1-MCO/Copy Coordinator 1-Local Sales Assistant 1-Regional Sales Assistant
59	Voorhees College Contact: G. Devaughn P.O. Box 678 Denmark, SC 29042 Phone: 803-793-1290 Email: gdevaughn@voorhees.edu	0 ↓	1-Local Sales Manager 6-Account Executives 1-Producer/Editor 1-MCO/Copy Coordinator 1-Local Sales Assistant 1-Regional Sales Assistant
60	Winthrop University Contact: Mark S. Nortz, Instructor Dept of Mass Communication 638 Oakland Avenue Rock Hill, SC 29730 Phone: 803-703-7060 Email: nortzm@winthrop.edu	0 ↓	1-Local Sales Manager 6-Account Executives 1-Producer/Editor 1-MCO/Copy Coordinator 1-Local Sales Assistant 1-Regional Sales Assistant
61	Wofford College Contact: Marianna Leahy 429 North Church Street Spartanburg, SC 29303-4093 Phone: 864-597-4000 Email: leahymk@wofford.edu	0 ↓	1-Local Sales Manager 6-Account Executives 1-Producer/Editor 1-MCO/Copy Coordinator 1-Local Sales Assistant 1-Regional Sales Assistant
62	YWCA of Greater Charleston Contact: Christine Jackson 106 Coming Street Charleston, SC 29403 Phone: 843-722-1644 Email: whywca@bellsouth.net	0 ↓	1-Local Sales Manager 6-Account Executives 1-Producer/Editor 1-MCO/Copy Coordinator 1-Local Sales Assistant 1-Regional Sales Assistant

The station broadcasts and publishes notices asking organizations that want to be notified of job vacancies to contact us.

Appendix 3 to

Annual EEO Public File Report Form

Covering the Period from: 08/01/2010 to 7/31/2011

Station (s) Comprising Station Employment Unit WMMP and WTAT (LMA)

Section 3: Supplemental (Non-Vacancy Specific) Recruitment Activities Undertaken by WMMP and WTAT (LMA).CHARLESTON, SC

1. Activity: CAREER/JOB FAIR

Date of Station Participation: March 31, 2011

Participating Employees: Nora Fusco, Accounting Manager/HR; Brian Farmer, LSM

Host/Sponsor of Activity: Charleston Southern University

Brief Description of Activity and Station Participation: On March 31, 2011, from 1:00PM to 3:00PM, we attended the Future Quest Spring Career and Graduate School Fair at Charleston Southern University, 9200 University Blvd., Charleston, SC 29403. The event was held in Brewers Center. This was a Career Planning and Student Employment event with fifty-eight vendors. We talked to students about our one open position for an Account Executive. We gave students our station brochure and told them how to apply online for this position and to see other positions available throughout Sinclair.

2. Activity: CAREER/JOB FAIR

Date of Station Participation: April 6, 2011

Participating Employees: Nora Fusco, Accounting Manager/HR; Mike Kordek, Chief Engineer

Host/Sponsor of Activity: Trident Technical College Career and Employment Services

Brief Description of Activity and Station Participation: On April 6, 2011, from 10:00 AM to 1:00 PM we attended the 2011 Spring Career Fair at Trident Technical College, 7000 Rivers Avenue, North Charleston, SC. There were over 100 employers in attendance and we were able to talk to many students. This fair was for both employers and job seekers along with alumni, students and the general public. We talked to students about our one open position for an Account Executive. We gave students our station brochure and told them how to apply online for this position and to see other positions available throughout Sinclair.

3. Activity: EDUCATIONAL EVENT

Date of Station Participation: October 20, 2010

Participating Employees: Mary Margaret Johnson, General Manager; Shane Sears, Production Coordinator

Host/Sponsor of Activity: Goose Creek High School Audio Visual Class

Brief Description of Activity and Station Participation: Station employees met with and counseled the GCHS Audio Visual Class and had them shadow and participate in the filming of Goose Creek High School's commercial. The staff and students worked with Shane while he filmed classroom scenarios. The commercial was edited and aired during Thursday Night Lights.

4. Activity: EDUCATIONAL EVENT

Date of Station Participation: April 14, 2011

Participating Employees: Jason Lewis, Creative Services Director; Meredith Knox, Promotion Assistant; Maggie Winterfeldt, Promotion Assistant

Host/Sponsor of Activity: Fort Johnson Middle School Career Day

Brief Description of Activity and Station Participation: Students from the sixth, seventh and eighth grades visited the WMMP/WTAT table at school. A camera and monitor were set up to show the students how they worked. Students asked questions about what our jobs entailed and what was needed to have a career in broadcasting.

5. Activity: EDUCATIONAL EVENT

Date of Station Participation: December, 2011

Participating Employees: Mary Margaret Johnson, General Manager; Matt McCarthy, General Sales Manager; Jason Lewis, Creative Services Director; Craig Trow, Producer/Editor.

Host/Sponsor of Activity: 2010 Thursday Night Lights Richard Wern Scholar Athlete Scholarship

Brief Description of Activity and Station Participation: During the 2010 Thursday Night Lights season, schools nominated scholar athletes to have a chance to win a \$5,000 scholarship to the school of their choice. ChaRon Singleton was selected from the entries and was presented with the \$5,000 scholarship. She will be attending Syracuse University in the fall of 2011 and the station has remitted a check to them on ChaRon's behalf.

6. Activity: EDUCATIONAL EVENT

Date of Station Participation: May 17, 2011

Participating Employees: Mary Margaret Johnson, General Manager; Shane Sears, Producer/Editor.

Host/Sponsor of Activity: 2010 Thursday Night Lights Pizza Hut High School Grant

Brief Description of Activity and Station Participation: During the 2010 Thursday Night Lights season, each participating school was eligible to win a \$2,500 grant for their school. Goose Creek High School as selected as the winner and the station presented the local high school with a \$2,500 grant.

7. Activity: INTERNSHIP PROGRAM

INTERNSHIP PROGRAM

The stations also have an internship program as defined below:

Program Goal:

The goal of our internship program is to recruit candidates, primarily juniors and seniors, from colleges and prepare them for entry-level jobs within the broadcast industry.

Program Objectives:

- Develop links with technical schools, universities and colleges to promote WFLA and WRDC as prospective employers.
- Create a symbiotic relationship between interns and WFLA and WRDC employees.
- Provide interns with opportunities for translating classroom theories into industry applications. Interns will have the chance to develop practical skills that will improve their chances for success within the broadcast industry.

Eligibility Requirements:

- The applicant must be attending an accredited institution. Graduate students also are eligible. Preferably, applicants should be communication majors, though other majors may be considered.
- The applicant must be at least 18 years of age.
- The applicant must be in good academic standing, as defined by his or her academic institution.
- The applicant must receive academic credit for the internship experience. He or she must be registered for college credit at his or her institution during the quarter or semester in which the internship is performed. Interns are not paid.
- In addition to meeting the institution's eligibility requirements, the applicant must meet the station's eligibility requirements.

Station had one intern from the College of Charleston

TRAINING

Activity: Sexual Harassment Training

Date of Participation: On going

Participating Employees: All

Brief Description of Activity and Station Participation: All EMPLOYEES participated in web-based training on Recognizing and Preventing Sexual Harassment.

All DEPARTMENT HEADS and SUPERVISORS (manager's edition) participated in a web-based training on Recognizing and Preventing Sexual Harassment.

Activity: Code of Ethics

Date of Participation: On going

Participating Employees: All

Brief Description of Activity and Station Participation: All Department Heads and Supervisors participated in a web-based training that covers Illegal Employment Discrimination.

SBG, Inc. and its station WMMP & WTAT (LMA) is an equal opportunity employer. Equal employment opportunity has been and continues to be both the Company's policy and practice. In order to provide equal employment and advancement opportunities to all individuals, employment decisions at SBG and its stations will be based on merit, qualifications, and abilities. We will recruit, hire, train, promote and make all other employment decisions without regard to race, color, religion, sex, national origin, age, disability, veteran status, Acquired-Immune Deficiency Syndrome (AIDS), AIDS related complex (ARC), veteran status or any other category protected by law.