

Annual EEO Public File Report Form

WMMP/WTAT (LMA) Charleston, SC

Annual EEO Public File Report

The purpose of the EEO Public File Report (“Report”) is to comply with Section 73.2080(c) (6) of the FCC’s 2002 EEO Rule. This Report has been prepared on behalf of the Station Employment Unit that is comprised of the following station: WMMP/WTAT (LMA) CHARLESTON, SC and is required to be placed in the public inspection files of this station, and posted on its web site, if the station has a web site.

The information contained in this Report covers the time period beginning 08/01/06 to and including 07/31/07 (the “Applicable Period”).

The FCC’s 2002 EEO Rule requires that this Report contain the following information:

1. A list of all full-time vacancies filled by the Station comprising the Station Employment Unit during the Applicable Period.
2. For each such vacancy, the recruitment source(s) utilized to fill the vacancy (including, if applicable, organizations entitled to notification pursuant to Section 73.2080(c)(1)(ii) of the new EEO Rule, which should be separately identified by name, address, contact person and telephone number;
3. The recruitment source that referred the hiree for each full-time vacancy during the Applicable Period;
4. Data reflecting the total number of persons interviewed for full-time vacancies during the Applicable Period and the total number of interviewees referred by each recruitment source utilized in connection with such vacancies; and
5. A list and brief description of the initiatives undertaken pursuant to Section(s) 73.2080(c)(2) of the FCC rules.

Appendices 1, 2, and 3, which follow, have been designed, in the aggregate, to provide the required information. Please note that the numbers listed on Appendix 2 under the column entitled “Full-time Positions for Which This Source Was Utilized” refer to the number of the full-time job positions listed on Appendix 1.

For the purposes of this Report, a vacancy was deemed “filled” not when the offer was extended but when the hiree accepted the job offer and started in the position. A person was deemed “interviewed” when he or she was interviewed in person.

Appendix 1 to

Annual EEO Public File Report Form

Covering the Period from 08/01/06 to 07/31/07

Stations Comprising Station Employment Unit: WMMP/WTAT (LMA)
Charleston, South Carolina.

Section 1: Vacancy Information

	Full-time Positions Filled By Job Title	Recruitment Source of Hire	Total Number of Interviewees from All sources for This Position
1	Account Executive	Referral	6
2	National Sales Assistant	Referral	7
3	Traffic Assistant/Log Editor	Internal Applicant	4
4	Master Control Operator	Referral	5
5	Traffic Assistant Log Editor	Referral	3
6	Account Executive (2)	Referral	8
7	General Sales Manager	Internal Applicant	7
8	Producer/Editor	Internal Applicant	6
9	National/Local Sales Manager	Referral	6
10	Traffic Assistant/Log Editor	Internal Applicant	2

11	Master Control Operator (2)	WTAT/WMMP Web Monster.com	9

Total Number of Persons Interviewed During Applicable Period. 63

Appendix 2 to

Annual EEO Public File Report Form

Covering the Period from 08/01/06 to 07/31/07

Stations Comprising Station Employment Unit: WMMP/WTAT (LMA)

Section 2: Recruitment Source Information

	Recruitment Source (Name, Address, Telephone Number, Contact Person)	Total Number of Interviewees This Source Has Provided During This Period (If Any)	Full-time Positions for Which This Source Was Utilized
1	Station Website www.wmmp36.com www.wtat24.com Marge Bowen 4301 Arco Lane Charleston, SC 29418 843-744-2424	2 0 0 0 1 0 1 2 0 0 2	Account Executive National Sales Assistant Traffic Assistant/ Log Editor MCO Traffic Assistant/ Log Editor Account Executive GSM Producer/Editor National/ Local Sales Manager Traffic Assistant/ Log Editor MCO
2	Referrals	2 1 1 1 1	Account Executive National Sales Assistant Traffic Assistant/ Log Editor MCO Traffic Assistant/

		5 1 1 1	Log Editor Account Executive Producer/Editor National/Local Sales Manager MCO
3	Internal Applicant 4301 Arco Lane Charleston, SC 29418 843-744-2424	1 1 1 2 2 1 1 1	Account Executive Traffic Assistant/ Log Editor MCO GSM Producer/Editor National/Local Sales Manager Traffic Assistant/ Log Editor MCO
	WTAT/WMMP ON-AIR (MCO) JOB ANNOUNCEMENT	1	MCO
4	SC Broadcasters Association Job Bank One Harbison Way, Suite 112, Columbia, SC 29212 Email: www.scba.net/job	0 0 0 0 0 0 0 0 0 0 0	Account Executive National Sales Assistant Traffic Assistant/ Log Editor MCO Traffic Assistant/ Log Editor Account Executive GSM Producer Editor National/Local Sales Manager Traffic Assistant/ Log Editor MCO
5	Sinclair Broadcast Group Contact: Sharon Pickeral	0 0	Account Executive National Sales Assistant

	<p>10706 Beaver Dam Rd Cockeysville, MD 21030 Phone: 410-568-1517 Fax: 410-568-1597 www.sbgi.net</p>	<p>0 0 0 0 2 1 0 0 1</p>	<p>Traffic Assistant/ Log Editor MCO Traffic Assistant/ Log Editor Account Executive GSM Producer/Editor National/Local Sales Manager Traffic Assistant/ Log Editor MCO</p>
6	<p>***Trident Technical College Contact: Michelle Fontenot P.O. Box 118067 Charleston, SC 29423-8067 Phone: 843-574-6119 Stuemploy@tridenttech.org Michelle.fontenot@tridenttech.edu www.tridenttech.edu</p>	<p>0 0 0 0 1 0 0 0 0 0 0 0</p>	<p>Account Executive National Sales Assistant Traffic Assistant/ Log Editor MCO Traffic Assistant/ Log Editor Account Executive GSM Producer/Editor National/Local Sales Manager Traffic Assistant/ Log Editor MCO</p>
7	<p>Goodwill Industries Lower, SC Contact: Kristy Cumbee 5640 Rivers Avenue North Charleston, SC 29406</p>	<p>0</p>	<p>Account Executive National Sales Assistant Traffic Assistant/ Log Editor MCO</p>

	Phone:843-566-0072		Traffic Assistant/ Log Editor Account Executive GSM Producer/Editor National/Local Sales Manager Traffic Assistant/ Log Editor MCO
8	Benedict College Contact: Kymm Hunter 1600 Harden Street Columbia, SC 29204 Phone: 803-253-5132 Email: hunterk@benedict.edu	0	Account Executive National Sales Assistant Traffic Assistant/ Log Editor MCO Traffic Assistant/ Log Editor Account Executive GSM Producer/Editor National/Local Sales Manager Traffic Assistant/ Log Editor MCO
9	Center For Women Leigh A Garrett 129 Cannon Street Charleston, SC 29403 Phone: 843-763-7333	0	Account Executive National Sales Assistant Traffic Assistant/ Log Editor MCO Traffic Assistant Log Editor Account Executive GSM Producer/Editor National/Local Sales Manager Traffic Assistant/

			Log Editor MCO
10	Charleston Branch NAACP Contact: Dot Scott P.O. Box 20296 Charleston, SC 29413 Phone: 843-805-8030 Fax: 843-805-8040	0	Account Executive National Sales Assistant Traffic Assistant/ Log Editor MCO Traffic Assistant/ Log Editor Account Executive GSM Producer Editor National/Local Sales Manager Traffic Assistant/ Log Editor MCO
11	Charleston County Human Services Commission Contact: Yvonne Marshall 1069 King Street P.O. Box 20968 Charleston, SC 29413 Phone:843-724-6760 Ext 31 Email: cchschr@bellsouth.net	0	Account Executive National Sales Assistant Traffic Assistant/ Log Editor MCO Traffic Assistant/ Log Editor Account Executive GSM Producer/Editor National/Local Sales Manager Traffic Assistant/ Log Editor MCO
12	Charleston Southern University Contact: Sara Opatsky P.O. Box 118087 Charleston, SC 29403 Phone: 843-863-7000	0	Account Executive National Sales Assistant Traffic Assistant/ Log Editor MCO

	Email: sopatsky@csuniv.edu		Traffic Assistant/ Log Editor Account Executive GSM Producer/Editor National/Local Sales Manager Traffic Assistant/ Log Editor MCO
13	The Citadel (Human Resources) Contact: Jennifer Wells or Brent Stewart 171 Moultrie Street Charleston, SC 29409 Phone: 843-953-6961 Email: career_services@citadel.edu or brent.stewart@citadel.edu	0	Account Executive National Sales Assistant Traffic Assistant/ Log Editor MCO Traffic Assistant/ Log Editor Account Executive GSM Producer/Editor National/Local Sales Manager Traffic Assistant/ Log Editor MCO

	www.citadel.edu www.citadel.edu/career_services		
14	City of Charleston Dept of Human Resources Contact: Shashanna Prince 701 East Bay MSC 1220 Suite 427 Charleston, SC 29413 Phone: 843-724-7388 Email: hr@ci.charleston.net/charlestoncity	0	Account Executive National Sales Assistant Traffic Assistant/ Log Editor MCO Traffic Assistant/ Log Editor Account Executive GSM Producer/Editor National/Local Sales Manager Traffic Assistant/ Log Editor MCO
15	City of Charleston Senior Citizens Program Joyce Bliesener 259 Meeting Street Charleston, SC 29401 Phone: 843-722-4127 Email: chassenior@sc_online.net	0	Account Executive National Sales Assistant Traffic Assistant/ Log Editor MCO Traffic Assistant/ Log Editor Account Executive GSM Producer/Editor National/Local Sales Manager Traffic Assistant/ Log Editor MCO
16	Claflin University Contact: Carolyn Snell 400 Magnolia Street Charleston, SC 29115 Phone: 803-535-5338	0	Account Executive National Sales Assistant Traffic Assistant/ Log Editor

	Email: csnell@claflin.edu		MCO Traffic Assistant/ Log Editor Account Executive GSM Producer/Editor National/Local Sales Manager Traffic Assistant/ Log Editor MCO
17	College of Charleston Contact: Linda Robinson 66 George Street Charleston, SC 29424 Phone: 843-953-5692 Email: robinsonl@cofc.edu www.cofc.edu/~career/	0 0 0 0 0 0 0 0 0 0 1	Account Executive National Sales Assistant Traffic Assistant/ Log Editor MCO Traffic Assistant/ Log Editor Account Executive GSM Producer/Editor National/Local Sales Manager Traffic Assistant/ Log Editor MCO
18	Department of Social Services Contact: Kris Plexico 3366 Rivers Avenue North Charleston, SC 29405 Phone: 843-740-0400 Email: cplexico@dss.state.sc.us	0 0 1 0 0 0 0 0	Account Executive National Sales Assistant Traffic Assistant/ Log Editor MCO Traffic Assistant/ Log Editor Account Executive GSM Producer/Editor National/Local

		0	Sales Manager Traffic Assistant/ Log Editor MCO
19	Disabilities Board of Charleston County Contact: Pam Watson P.O. Box 22708 Charleston, SC 29413- 2708 Phone: 843-805-5880 Fax: 843-805-5882	0	ACCOUNT EXECUTIVE TRAFFIC ASSISTANT/LOG EDITOR MCO TRAFFIC ASSISTANT/ LOG EDITOR ACCOUNT EXECUTIVE GSM PRODUCER/ EDITOR NATIONAL/LOC AL SALES MANAGER TRAFFIC ASSISTANT/ LOG EDITOR MCO
20	Equal Opportunity Publications Contact: Tamara Flaum Broad Hollow Road #445 Suite 425 Melville, New York 11747 Phone: 631-421-9421 Email: tflaum@eop.com	0	Account Executive National Sales Assistant Traffic Assistant/ Log Editor MCO Traffic Assistant/ Log Editor Account Executive GSM Producer/Editor National/Local Sales Manager Traffic Assistant/ Log Editor

			MCO
21	<p>**Family Services, Inc. Contact: Laura Simmons 4925 LaCross Road Suite 215 North Charleston, SC 29406 Phone: 843-744-1348 Email: lsimmons@familyserviceschassc.com</p>	0	Account Executive National Sales Assistant Traffic Assistant/ Log Editor MCO Traffic Assistant/ Log Editor Account Executive GSM Producer/Editor National/Local Sales Manager Traffic Assistant/ Log Editor MCO
22	<p>Poynor Adult Education Contact:Joyce O. Hill 301 South Dargan St. Florence, SC 29506 Phone: 843-673-5793 Email: carver@fsdl.org</p>	0	Account Executive National Sales Assistant Traffic Assistant/ Log Editor MCO Traffic Assistant/ Log Editor Account Executive GSM Producer/Editor National/Local Sales Manager Traffic Assistant/ Log Editor MCO

23	Post & Courier Newspaper www.charleston.net Rose Sass Columbus Street Charleston, SC 29401 843-577-7111 FEE INVOLVED	6	National Sales Assistant
24	Housing Authority City of North Charleston Contact: Gail A. Estridge P.O. Box 70987 North Charleston, SC 29403 Phone: 843-266-5908	0	Account Executive National Sales Assistant Traffic Assistant/ Log Editor MCO Traffic Assistant/ Log Editor Account Executive GSM Producer/Editor National/Local Sales Manager Traffic Assistant/ Log Editor MCO
25	Charleston Employment Security Workforce Center (SC Employment Security Commission) Contact: Marty Miller 176 Lockwood Blvd., 3 rd Floor Charleston, SC 29403 Phone: 843-792-7599 Fax: 843-792-4005 Email: www.sces.org	0 0 0 0 0 0 0 0 0 0 0 1	Account Executive National Sales Assistant Traffic Assistant/ Log Editor MCO Traffic Assistant/ Log Editor Account Executive GSM Producer/Editor National/Local Sales Manager Traffic Assistant/ Log Editor MCO

26	<p>Junior League of Charleston 51 Folly Road Charleston, SC 29407 Phone: 843-762-5284</p> <p>(Active Answering Service)</p>	0	<p>Account Executive National Sales Assistant Traffic Assistant/ Log Editor MCO Traffic Assistant/ Log Editor Account Executive GSM Producer/Editor National/Local Sales Manager Traffic Assistant/ Log Editor MCO</p>
27	<p>Livingstone College Contact: Yvonne Tracey 701 W Monroe Street Salisbury, North Carolina 28144 Phone: 704-216-6028 Email: ytracey@livingstone.</p>	0	<p>Account Executive National Sales Assistant Traffic Assistant/ Log Editor MCO Traffic Assistant/ Log Editor Account Executive GSM Producer/Editor National/Local Sales Manager Traffic Assistant/ Log Editor MCO</p>
28	<p>***Morris College Contact: Delois Woodward 100 West College Street</p>	0	<p>Account Executive National Sales Assistant Traffic Assistant/</p>

	<p>Sumter, SC 29150 Phone: 803-934-3191 Email: Dwoodward@morris.edu</p>		<p>Log Editor MCO Traffic Assistant/ Log Editor Account Executive GSM Producer/Editor National/Local Sales Manager Traffic Assistant/ Log Editor MCO Credit Manager/ Assistant Business Manager</p>	
29	<p>National Association of Black Colleges Contact: Lo Jelks P.O. Box 3191 Atlanta, Georgia 30302 Phone: 404-532-6136 Email: lojelks@aol.com</p>	0	<p>Account Executive National Sales Assistant Traffic Assistant/ Log Editor MCO Traffic Assistant/ Log Editor Account Executive GSM Producer/Editor National/Local Sales Manager Traffic Assistant/ Log Editor MCO Credit Manager/ Assistant Business Manager</p>	
30	<p>***Rutledge Memorial Baptist Church Contact: Frank Cone 2014 Bees Ferry Road Charleston, SC 29414 Phone: 843-556-5252</p>	0	<p>Account Executive National Sales Assistant Traffic Assistant/ Log Editor MCO</p>	

	Email: office@rutledgechurch.org		Traffic Assistant/ Log Editor Account Executive GSM Producer/Editor National/Local Sales Manager Traffic Assistant/ Log Editor MCO
31	Southern Wesleyan University Contact: Will Amos 4055 Faber Place Drive Suite 301 North Charleston, SC 29405 Phone: 800-968-1644 Email: agsch@swu.edu	0	Account Executive National Sales Assistant Traffic Assistant/ Log Editor MCO Traffic Assistant/ Log Editor Account Executive GSM Producer/Editor National/Local Sales Manager Traffic Assistant/ Log Editor MCO
32	SC Coalition for Black Voter Participation Contact: Marion A. Welch P.O. Box 71502 North Charleston, SC 29415 Phone: 843-554-7302	0	Account Executive National Sales Assistant Traffic Assistant/ Log Editor MCO Traffic Assistant/ Log Editor Account Executive GSM Producer/Editor National/Local Sales Manager

			Traffic Assistant/ Log Editor MCO
33	<p>***Palmetto Youth Connections Contact: Demayo Henkels 1930 Hanahan Road Suite 200 North Charleston, SC 29406 Phone: 843-574-1830 FAX: 843-574-1881 Email: demayo@henkels.com</p> <p>Updated: 05-07/2007 COMPANY NAME AND CONTACT UPDATED. PREVIOUS NAME: Telemon Corp</p>	0	Account Executive National Sales Assistant Traffic Assistant/ Log Editor MCO Traffic Assistant/ Log Editor Account Executive GSM Producer/Editor National/Local Sales Manager Traffic Assistant/ Log Editor MCO
34	<p>Trident Urban League, Inc. Contact: Maxine Smith P.O. Box 20249 Charleston, SC 29413 Phone: 843-965-4037 Email: Tul@bellsouth.net</p>	0	Account Executive National Sales Assistant Traffic Assistant/ Log Editor MCO Traffic Assistant/ Log Editor Account Executive GSM Producer/Editor National/Local

			Sales Manager Traffic Assistant/ Log Editor MCO
35	University of SC School of Journalism Contact: Debbie Garris 600 Assembly Street Columbia, SC 29413 Phone: 803-777-4102 Email: debbie.garris@sc.jour.sc.edu	0	Account Executive National Sales Assistant Traffic Assistant/ Log Editor MCO Traffic Assistant/ Log Editor Account Executive GSM Producer/Editor National/Local Sales Manager Traffic Assistant/ Log Editor MCO
36	Voorhees College Contact: G. Devaughn P.O. Box 678 Denmark, SC 29042 Phone: 803-793-1290 gdevaughn@voorhees.edu u	0	Account Executive National Sales Assistant Traffic Assistant/ Log Editor MCO Traffic Assistant/ Log Editor Account Executive GSM Producer/Editor National/Local Sales Manager Traffic Assistant/ Log Editor MCO
37	Winthrop University Contact: Mark S. Nortz Instructor Dept of Mass	0	Account Executive National Sales Assistant Traffic Assistant/

	<p>Communication 638 Oakland Avenue Rock Hill, SC 29730 Phone: 803-703-7060 Email: nortzm@winthrop.edu</p>		<p>Log Editor MCO Traffic Assistant/ Log Editor Account Executive GSM Producer/Editor National/Local Sales Manager Traffic Assistant/ Log Editor MCO</p>
38	<p>Wofford College Contact: Marianna Leahy 429 North Church Street Spartanburg, SC 29303- 4093 Phone: 864-597-4000 Email: leahymk@wofford.edu</p>	0	<p>Account Executive National Sales Assistant Traffic Assistant/ Log Editor MCO Traffic Assistant/ Log Editor Account Executive GSM Producer/Editor National/Local Sales Manager Traffic Assistant/ Log Editor MCO</p>
39	<p>YWCA of Greater Charleston Contact: Christine Jackson 106 Coming Street Charleston, SC 29403 Phone: 843-722-1644 Email: whywca@bellsouth.net</p>	0	<p>Account Executive National Sales Assistant Traffic Assistant/ Log Editor MCO Traffic Assistant/ Log Editor Account Executive GSM Producer/Editor National/Local</p>

			Sales Manager Traffic Assistant/ Log Editor MCO
40	Baltimore Association Of Black Media Workers Contact: Mr. Terry Owens WMAR-TV 6400 York Road Baltimore, Maryland 21212 Phone: 410-377-2246	0	Account Executive National Sales Assistant Traffic Assistant/ Log Editor MCO Traffic Assistant/ Log Editor Account Executive GSM Producer/Editor National/Local Sales Manager Traffic Assistant/ Log Editor MCO
41	Broadcast Employment Services (TV Jobs.com) Contact: Mark Holloway P.O. Box 4116 Oceanside, CA 92052 Phone: 877-988-9808 www.tvjobs.com	0 0 0 0 0 0 0 0 1 0 0 0	Account Executive National Sales Assistant Traffic Assistant/ Log Editor MCO Traffic Assistant/ Log Editor Account Executive GSM Producer/Editor National/Local Sales Manager Traffic Assistant/ Log Editor MCO
42	Emma Bowen Foundation (name changed from) Foundation for Minority	0 email update 6-19-07 sdrice@cbs.com	Account Executive National Sales Assistant Traffic Assistant/

	<p>Interests in Media FMIM) Contact: Sandra Rice VP, Eastern Region 524 West 57th Street New York, NY 10019 sdrice@cbs.com Phone: 212-975-2597</p>	mail returned 2/22/07	<p>Log Editor MCO Traffic Executive/ Log Editor Account Executive GSM Producer/Editor National/Local Sales Manager Traffic Assistant/ Log Editor MCO</p>
43	<p>Senior Job Bank Contact: Eric Summers Address: 1383 Steel Bridge Road MacClenny, Florida 32063</p>	0	<p>Account Executive National Sales Assistant Traffic Assistant Log Editor MCO Traffic Assistant Log Editor Account Executive GSM Producer/Editor National/Local Sales Manager Traffic Assistant/ Log Editor MCO</p>
44	<p>National Association of Hispanic Journalists Contact: Yaneth Guillen Address: 1000 National Press Building, 529 14th Street, N.W. Washington, DC 20045- 2100 Phone: 202-662-7145 Email: nahj@nahj.org</p>	0	<p>Account Executive National Sales Assistant Traffic Assistant Log Editor MCO Traffic Assistant/ Log Editor Account Executive GSM Producer/Editor National/Local</p>

			Sales Manager Traffic Assistant/ Log Editor MCO
45	MS Foundation for Women Andrea Briscoe 120 Wall Street 33 rd Floor New York, NY 10005 Phone: 212-742-2300 Abrisco@ms.foundation.org	0	Account Executive National Sales Assistant Traffic Assistant/ Log Editor MCO Traffic Assistant/ Log Editor Account Executive GSM Producer/Editor National/Local Sales Manager Traffic Assistant/ Log Editor MCO
46	National Association of Broadcasters (NAB) Contact: Dwight Ellis 1771 North Street, NW Washington, DC 20036 Phone: 202-429-5496	0	Account Executive National Sales Assistant Traffic Assistant/ Log Editor MCO Traffic Assistant/ Log Editor Account Executive GSM Producer/Editor National/Local Sales Manager Traffic Assistant/ Log Editor MCO

47	<p>Society of Professional Journalists Julie Grimes 3909 North Meridian Street Indianapolis, IN 46208-4045 Phone: 317-927-8000</p>	0	<p>Account Executive National Sales Assistant Traffic Assistant/ Log Editor MCO Traffic Assistant/ Log Editor Account Executive GSM Producer/Editor National/Local Sales Manager Traffic Assistant/ Log Editor MCO</p>
48	<p>Careerbuilder.com Will Evans, Account Manager 11750 Tyson's Blvd., 4th Floor McLean, VA 22102 Phone: 410-998-9740 * stopped using source 12/31/06 Added: Monster.com 1/1/2007 5 Clock Tower Place Maynard, MA 01754 Contact: Judy Fonda Ph: 919-264-6016 Judy.fonda@monster.com</p>	<p>1 0 1 1 1 1 0 0 0 1 2</p>	<p>Account Executive National Sales Assistant Traffic Assistant/ Log Editor MCO Traffic Assistant/ Log Editor Account Executive GSM Producer/Editor National/Local Sales Manager Traffic Assistant/ Log Editor MCO</p>
49	<p>Media Recruiter Contact Person: Art Scott Address: 20456 East Orchard</p>	<p>0 0 0</p>	<p>Account Executive National Sales Assistant Traffic Assistant/ Log Editor</p>

	Centennial, Co 80016 Phone: 303-400-5150	0 0 0 0 0 1 0 0	MCO Traffic Assistant/ Log Editor Account Executive GSM Producer/Editor National/Local Sales Manager Traffic Assistant/ Log Editor MCO
50	Service Corps Retired Executives SCORE Libby Conway 2750 Speissegger Drive North Charleston, SC 29405 Phone: 843-727-4778 Email: Info@score285.org	0	Account Executive National Sales Assistant Traffic Assistant/ Log Editor MCO Traffic Assistant/ Log Editor Account Executive GSM Producer/Editor National/Local Sales Manager Traffic Assistant/ Log Editor MCO
51 ***	Bishop State Community College Contact Person: Juliette Womack 351 N Broad Street Mobile, Alabama 36608-5898 Phone: 251-662-5371 www.bishop.edu Jwomack@bishop.edu	0	Account Executive National Sales Assistant Traffic Assistant/ Log Editor MCO Traffic Assistant/ Log Editor Account Executive GSM Producer/Editor National/Local Sales Manager

			Traffic Assistant/ Log Editor MCO
52	Postaroo.com Russell Winslow Webmaster 10706 Beaver Dam Rd Hunt Valley, MD 21030 Phone: 410-568-1500 Email: rwinslow@sbgnet.com Added: 10-20-05 www.postaroo.com	0	Account Executive National Sales Assistant Traffic Assistant/ Log Editor MCO Traffic Assistant/ Log Editor Account Executive GSM Producer/Editor National/Local Sales Manager Traffic Assistant/ Log Editor MCO
53	***New Jerusalem Apolostic Assembly of Worldwide Contact: Talika Mock 355 Rentz Drive Walterboro, SC 29488 843-538-3264 Added 04-08-05	0	Account Executive National Sales Assistant Traffic Assistant/ Log Editor MCO Traffic Assistant/ Log Editor Account Executive GSM Producer/Editor National/Local Sales Manager Traffic Assistant/ Log Editor MCO
54	TriCounty Technical College Radio & Television Broadcasting Amy Roberts	0	Account Executive National Sales Assistant Traffic Assistant/ Log Editor

	(Instructor) 7900 Highway 76, P.O. Box 587 Pendleton, SC 29670 Phone: 864-646-1314 Email: arobert2@tctc.edu		MCO Traffic Assistant/ Log Editor Account Executive GSM Producer/Editor National/Local Sales Manager Traffic Assistant/ Log Editor MCO
55	Mark Shilstone Medialine P.O. Box 51909 Pacific Grove, CA 93950 Phone: 800-237-8073 Email:medialine@media line.com	0	Account Executive National Sales Assistant Traffic Assistant/ Log Editor MCO Traffic Assistant/ Log Editor Account Executive GSM Producer/Editor National/Local Sales Manager Traffic Assistant/ Log Editor MCO
56	Spots & Dots.com Fee Involved	3 3	GSM National/Local Sales Manager
57	***Carolina Film Alliance Robbin Knight P.O. Box 2552 Mt. Pleasant, SC 29465 Phone: 843-766-8990 Added: 04-11-07	0 0	Traffic Assistant/ Log Editor MCO

The station broadcasts and publishes notices asking organizations that want to be notified of job vacancies to contact us.

*** Indicates a source that has requested of job vacancies.

Appendix 3 to

Annual EEO Public File Report Form

Covering the Period from 08/01/2006 to 07/31/2007

Station (s) Comprising Station Employment Unit WMMP and WTAT (LMA)

Section 3: Supplemental (Non-Vacancy Specific) Recruitment Activities Undertaken by WMMP and WTAT (LMA).

COMMUNITY EVENT:

Date of Station Participation: February 23, 2007

Participating Employees: Marge Bowen, Human Resources Director, Bill Littleton, Public Affairs Director

Host/Sponsor of Activity: Roper/St. Francis Hospital Heart & Vascular Expo

Brief Description of Activity and Station Participation: On Friday, February 23, 2007, from 10:00 A.M. until 2:00 P.M., WMMP/WTAT staff participated in sponsorship of the EXPO, which educated attendees about heart and vascular issues. Proper diets and exercise were also stressed in maintaining a healthy heart. WTAT/WMMP passed out open job

information which included web address for submitting resumes and applications.

EDUCATIONAL EVENT

Date of Station Participation: March 30, 2007

Participating Employees: Bill Littleton, Public Affairs Director; Jason Lewis, Creative Services Director; Meridith Knox, Promotions Assistant

Host/Sponsor of Activity: Ft. Johnson Middle School

Brief Description of Activity and Station Participation: In conjunction with Charleston County's "Careers-To-Schools", WMMP/WTAT participated in the annual Ft. Johnson Middle School Career Day. Staff members interacted with sixth, seventh and eighth grade students. Students discussed broadcasting as a career with staff members.

CAREER/JOB FAIR

Date of Station Participation: November 1, 2006

Participating Employees: Bill Littleton, Public Affairs Director and Marge Bowen, Human Resources Director

Host/Sponsor of Activity: Trident Technical College

Brief Description of Activity and Station Participation: On Wednesday, November 1, 2007, WMMP/WTAT participated in the Trident Technical College Fair held on the North Charleston Campus. Students stopped at our booth to ask questions on job openings at our station. We discussed the kinds of positions available and what those positions entailed. Students interested in applying for a job were encouraged to go on-line and apply.

CAREER/JOB FAIR

Date of Station Participation: March 27, 2007

Participating Employees: Bill Littleton, Programming/Public Affairs Director; Marge Bowen, Human Resources Director and Nora Mills, Business Manager

Host/Sponsor of Activity: South Carolina Broadcasters Association

Brief Description of Activity and Station Participation: The 2007 SCBA Collegiate Job Fair was held at the SC National Guard Armory in Columbia, South Carolina, from 12:30 P.M. until 3:00 P.M. Broadcast students from across the state were invited to attend the job fair, along with television and radio stations also from across the state. Employment unit staff members met with prospective broadcasters to discuss the business in general as well as job internship opportunities at our stations in Charleston.

CAREER/JOB FAIR

Date of Station Participation: March 28, 2007

Participating Employees: Bill Littleton, Programming/Public Affairs Director and Marge Bowen, Human Resources Director.

Host/Sponsor of Activity: Trident Technical College Career Fair

Brief Description of Activity and Station Participation: The second Trident Technical College Career Fair was held on the Main Campus in North Charleston from 10:00 A.M. until 1:00 P.M. Staff members from WMMP/WTAT discussed current job openings with the students and also discussed broadcasting as a career choice.

CAREER/JOB FAIR

Date of Station Participation: July 18, 2007

Participating Employees: Bill Littleton, Programming/Public Affairs Director; Marge Bowen, Human Resources Director and Jason Lewis, Creative Services Manager

Host/Sponsor of Activity: Goodwill Industries of Lower South Carolina

Brief Description of Activity and Station Participation: The annual Goodwill Industries Community Career Fair was held at the North Charleston Convention Center from 10:00 A.M. until 2:00 P.M. Staff members from WMMP/WTAT manned a booth at the Career Fair answering

questions concerning job availabilities, as well as, broadcasting questions in general. There were approximately 1,700 people attending.

WMMP/WTAT has partnered with Corpedia Education to provide web-based training on topics of sexual harassment and discrimination during this time period. *Recognizing and Preventing Sexual Harassment: Essentials* including *Discrimination Training* has been completed by all Managers and employees with continued training to new employees upon hire. Employees who are promoted to supervisory/managerial position are required to take the Managers Edition training.

Internship Program

The station has an internship program as defined below:

Program Goal:

The goal of our internship program is to recruit candidates, primarily juniors and seniors, from colleges and prepare them for entry-level jobs within the broadcast industry.

Program Objectives:

- Develop links with universities and colleges to promote WMMP/WTAT as a prospective employer.

- Create a symbiotic relationship between interns and WMMP/WTAT employees.

- Provide interns with opportunities for translating classroom theories into industry applications. Interns will have the chance to develop practical skills that will improve their chances for success within the broadcast industry.

Eligibility Requirements:

- The applicant must be attending an accredited institution. Graduate students also are eligible. Preferably, applicants should be communication majors, though other majors may be considered.

- The applicant must be at least 18 years of age.

- The applicant must be in good academic standing, as defined by his or her academic institution.

The applicant must receive academic credit for the internship experience. He or she must be registered for college credit at his or her institution during the quarter or semester in which the internship is performed. Interns are not paid.

In addition to meeting the institution's eligibility requirements, the applicant must meet the station's eligibility requirements.

Applicants can contact the station to get information on how to apply for an internship.

During the period 08-01-06 to 07-31-07, WMMP/WTAT (LMA) the Station's Employment Unit has had three interns at the station. They interned while majoring in Communications at the College of Charleston, Charleston, South Carolina. Each intern completed the internship program and awarded three credit hours from the College. While at WMMP and WTAT they worked in the Production and Promotion Departments learning the many facets of the broadcast industry. As a final project, the interns completed a thirty second commercial production that each wrote, shot and edited. One intern produced a PSA for the SC Aquarium, one produced a PSA for Pet Helpers Animal Rescue and the third produced a PSA for a Charity Golf Tournament for her sorority. Each took the PSA's to start their portfolios.